

# TUSCARAWAS COUNTY FAIR

September 20-26, 2021



## Champion Sponsorships



**\$10,000**

1. 10' x 20' booth space (location based on availability)
2. Link and mention in 6 boosted Facebook posts (to run 6 times throughout the year)
3. Listed as a sponsor for two events listed below during the fair
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4' x 8' banners displayed for all 7 days of the fair with first choice on banner display location\*\*
7. Digital Sign at main gate - 52 week advertising contract
8. Full page display ad (black & white) in annual fair book\*
9. 100 Day passes to the fair
10. 5 Parking Passes - guaranteed parking on the grounds



**\$7,500**

1. 10' x 10' Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for two events listed below during the fair
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4' x 8' banners displayed for all 7 days of the fair\*\*
7. Digital Sign at Main gate- 26 week advertising contract
8. Full page display ad (black & white) in annual fair book\*
9. 50 Day passes to the fair
10. 5 Parking Passes - guaranteed parking on the grounds



**\$5,000**

1. 10' x 10' Informational Unmanned booth space
2. Link and mention in 2 boosted Facebook posts
3. Logo and link on fair website
4. Listed as a sponsor for one event listed here during the fair
5. 4' x 8' banner displayed for all 7 days of the fair \*\*
6. Digital Sign at Main gate - 16 week advertising contract
7. Half page ad (black & white) in annual fair book\*



**\$2,500**

1. Link and mention in boosted Facebook post
2. Logo and link on fair website
3. Listed as a sponsor for one event listed here during the fair
4. 4' x 8' banner displayed for all 7 days of the fair \*\*
5. Digital sign at main gate - 12 week advertising contract
6. Half page display ad (black & white) in annual fair book\*
7. 15 Day passes to the fair

## 2021 Events Choices:

**OSTPA TRUCK & TRACTOR PULLS** - Friday

**MONSTER TRUCK** - Saturday

**DEMOLITION DERBY** - Sunday

**MONDAY - VETERANS DAY**

FREE admission for anyone with valid military I.D.

**TUESDAY - SAFETY FORCES DAY**

Reduced admission w/Fire, Police, EMS I.D.

**WEDNESDAY - SENIOR DAY**

Reduced admission for anyone 65 and over

**THURSDAY - FAMILY DAY**

Reduced admission for everyone

If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign advertising.

Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event as for details. Previous sponsors are given first chance to secure their sponsorship again.

\* Fair book ads must be booked by May 24, otherwise the ad space can be used for the 2022 Fair book or exchanged for other forms of advertising.

\*\* All banners must be supplied by the sponsor.



# TUSCARAWAS COUNTY FAIR

September 20-26, 2021

## Supporter Sponsorships



**\$1,500**

1. Post on social media
2. Logo and link on fair website
3. 4'x 8' banner displayed for all 7 days of the fair\*\*
4. Listed as a sponsor for one event listed here during the fair
5. Digital sign at main gate - 4 week advertising contract
6. Quarter page display ad (black & white) in annual fair book\*
7. 10 Day passes to the fair



**\$750**

1. 4'x 8' banner displayed for all 7 days of the fair\*\*
2. Listed as a sponsor for one event listed here during the fair
3. Logo and link on fair website



**\$300**

1. Listed as a fair sponsor for 2 weeks on the digital sign at the main gate
2. Logo and link on fair website

## 2021 Events Choices:

**MOTOCROSS** - Monday

Updated May 29, 2021  
with available events.

**BAND-O-RAMA** - Tuesday

~~**RODEO** - Wednesday~~

**OHIO MOD ROD PULLERS** - Thursday

**HARNESS RACING** - Friday, Saturday & Sunday

**KIDDIE TRACTOR PULL** - Saturday



Follow us on Facebook @tcofair

Over 6,000 followers!



[www.TuscCountyFairgrounds.com](http://www.TuscCountyFairgrounds.com)

Over 50,000 hits May-Sept. 2019

If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign advertising.

Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event as for details. Previous sponsors are given first chance to secure their sponsorship again.

\* Fair book ads must be booked by May 24, otherwise the ad space can be used for the 2022 Fair book or exchanged for other forms of advertising.

\*\* All banners must be supplied by the sponsor.



# TUSCARAWAS COUNTY FAIR

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## Show Sponsorships

### SENIOR FAIR, JUNIOR FAIR & SHOWMANSHIP SPONSORSHIP

Available for any animal show  
Limit one sponsor per show

1. Logo/Name included in the fairbook on the department page (if confirmed by May 24)
2. Logo/Name displayed on the monitor in main show arena
3. Logo/Name on the show bill
4. Logo/Name included on a banner listing all sponsors displayed in the arena for the entire duration of the fair.

### Premium Shows: \$500

~~Junior Fair Hog Show~~

~~Junior Fair Hog Showmanship~~

~~Poultry (Broilers, Fancy & Turkey) All Junior Fair Shows & Showmanship contests~~

Junior Fair Dressage, English Horse & Pony Show

~~Open Class Beef Show, Junior Fair Bred, Born & Raised and Showmanship~~

~~Junior Fair Market, Dairy Steer, Feeder & Beef Breeding Shows~~

~~Junior Fair Dairy Show & Showmanship~~

Junior Fair Western & Easy Gaited Horse & Pony Show

Junior Fair Versatility & Contesting Horse & Pony

~~Animal and Me Show~~

Tuscarawas County Fair Royalty Contest

Queen's Lunch (Saturday during the fair)



### Standard Shows: \$300

Junior Fair Breeding & Market Rabbit Show and Showmanship

Draft Horse Halter Show

Market Lamb Show and Showmanship

Market Goat and Dairy Show and Showmanship

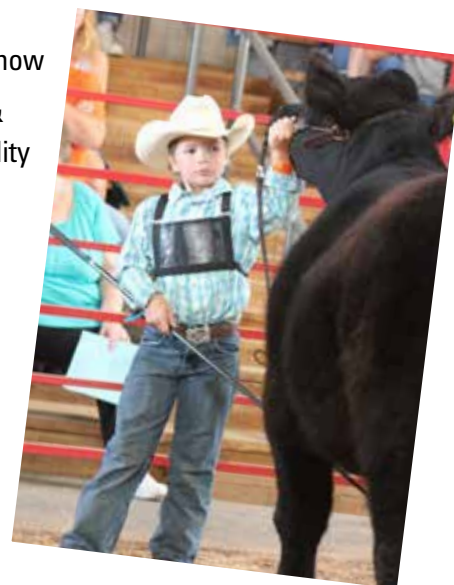
Open Class Dairy

Open Class Draft Hitch Show

Junior Fair Pygmy Goat & Showmanship and Utility Goat Shows

~~Junior Fair Super Showmanship~~

Open Class Beef



Updated May 29, 2021 with available shows.

For additional information or questions about sponsorship opportunities contact:  
Jonna Cronebaugh • Call/Text: 330-243-6373 • Email: [jonna@mcsprintsource.com](mailto:jonna@mcsprintsource.com)

**YES, I WOULD LIKE TO SUPPORT THE FAIR WITH THE FOLLOWING SPONSORSHIP PACKAGE**

**CHAMPION SPONSORSHIP**

\_\_\_ Grand Champion \_\_\_ Reserve Champion \_\_\_ Best of Show \_\_\_ Blue Ribbon

Event(s) requested: \_\_\_\_\_

**SUPPORTER SPONSORSHIP** \_\_\_ Red Ribbon \_\_\_ White Ribbon \_\_\_ Yellow Ribbon

Event requested: \_\_\_\_\_

**FAIR SHOW SPONSORSHIP** Show requested: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Send Invoice to: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**To secure your sponsorship please return this contract by **August 1, 2021** to:**

For additional information or questions about sponsorship opportunities contact:

Jonna Cronebaugh • Call/Text: 330-243-6373

Email: [jonna@mcsprintsource.com](mailto:jonna@mcsprintsource.com)

**MAIL TO:** Jonna Cronebaugh  
FAIR SPONSORSHIP  
220 W Jefferson Street  
Stone Creek OH 43840

Checks payable to:  
**Tuscarawas County Agricultural Society**

**SPONSOR PACKAGES CAN BE CUSTOMIZED TO FIT YOUR SPECIFIC GOALS OR TARGET AUDIENCE.**

**SPONSORSHIPS** need to be secured and paid by August 1, 2021 to ensure inclusion in all marketing opportunities. Failure to do so may result in losing some marketing opportunities listed as part of your package.

**FAIR BOOK ADS:** Deadline for fair book ads is May 24, otherwise the ad space can be used in the 2022 book or we can exchange the ad for additional marketing.

**FAIR PASSES** listed are to be used for any purpose, additional passes can be obtained at the Fair board office for \$4 each. Every worker/volunteer needs to have a pass to enter the gate.

**BANNERS need to be provided by sponsors.**

Please deliver or ship your banner to the Fair Grounds by September 1.

Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair at the Secretary's office. Hours will be posted.

**Banner Display area options:** Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).